



# One Data – The Data Product Space

## Designed for Collaboration. Built for Scale.

Scale AI.  
Modernize Data Management.  
Deliver Business-Critical Insights.  
In One Collaborative Space.

**One Data** is the Data Product Space where business and data teams collaborate to create, manage, and scale trusted data products. A shared environment that makes working with data products intuitive and accessible, so everyone can contribute.

Seamlessly integrated into your existing tech stack, **One Data** brings transparency, governance, and automation to the entire data product life-cycle (from source to impact). Built-in value tracking helps you measure, prove, and maximize the business impact of every data product.

**One Data is the standard software for trusted data products.**

## Capabilities That Let You Turn Raw Data Into Business-Ready Data Products

### Use Case Builder

**Bridge the gap between business and IT**

Reduce iteration cycles with a collaborative workspace that translates business needs into data products, featuring AI-powered recommendations and built-in status tracking.

### Data Product Marketplace

**Enable self-service data discovery**

Search and reuse existing data products across use cases, get insights on quality, and grant or assign access to accelerate time-to-value.

### Data Map

**Ensure transparency and discoverability**

Get complete visibility into data usage, lineage across systems, and connections. Shows important or unused data tables and how they should be managed, governed, and quality assured.

### Data Contract

**Ensure quality and trust**

Understand data products with full context including schema, lineage, quality metrics, and SLAs. Get instant insights on how to scale and access data with confidence.

### Code Automation Engine

**Accelerate development**

Automatically translate data product requirements and quality rules into executable code that integrates with your git workflow, customizable for your existing tech stack.

### Portfolio Management Prioritization<sup>SOON</sup>

**Focus on highest-impact initiatives**

Create and evaluate your backlog with custom criteria like expected value, get recommendations for existing data assets, and prioritize initiatives in list or matrix views to ensure resources focus on what drives maximum business impact.

# Turn Data into Your Most Valuable Asset – in a Single Tool

Let's transform fragmented data into trusted, AI-ready data products. Imagine seamless collaboration between IT, data, and business teams, where high-quality data fuels innovation. It's not just about managing data, but empowering your teams to make smarter decisions that actually matter. Here's how you will benefit from **One Data**.



## Reusable

Save time, energy, and money with a whole data product lifecycle management



## High data quality

Get results you can reliably base your decisions on



## Business context

Ensure your data serves the right purpose and achieve your goals



## Measurable

Track and iterate data product value and KPIs with ease



## Ease of use

Anyone can access and use data products for their projects



## Collaboration

Bridge the gap between IT, data, and business in one space



## Unified data

Integrate all data and get rid of silos in seconds



## AI at every step

Reduce manual effort and redundancy

**Gartner**

**COOL  
VENDOR  
2021**

Gartner® has recognized **One Data** as a stand-alone vendor focused on data product creation, and BARC has highlighted us as specialists in data product management.

**One Data** was mentioned as:

Sample Vendor for Data Products & Data Contracts | Hype Cycle for Data Management, 2025  
Sample Vendor for Data Products | Hype Cycle for Data Management, 2024  
Stand-alone Vendor for Data Product Creation | Gartner D&A Summit London, 2024  
Cool Vendor | AI Core Technologies, 2021  
and many more

## Got curious?

**One Data is the Data Product Space that seamlessly connects to your existing stack while providing complete lifecycle management from discovery to scale. Let's explore how One Data can accelerate your data product journey.**

**Talk to our experts or check out [onedata.ai](https://onedata.ai) for more information.**

**SCHOTT**  
glass made of ideas

**thyssenkrupp**

**BIONTECH**

**PAYBACK**

**wiener  
boerse**

**markant**

**ZF**

**ebmpapst**

**DAW**  
DEUTSCHE  
ANFORDERUNGSWERKE  
VON ROBERT MULLER

**Get the most  
out of your data:**



**One Data**